



**Wear purple or white, take a photo and share on social media on Tuesday, May 25, 2021!  
Create your own message or use one of our sample posts below:**

- Did you know that 1 in every 100 people are living with schizophrenia, a treatable brain disorder? Participate in the virtual #SSAstridesofHope walk to raise awareness and reduce the stigma on #WorldSchizophreniaDay! Read more at: <https://www.schizophrenia.ab.ca/ssa-events>
- 44,000 Albertans are living with schizophrenia, a treatable brain disorder. Participate in the virtual #SSAstridesofHope walk to raise awareness and reduce the stigma this #WorldSchizophreniaDay! Read more at: <https://www.schizophrenia.ab.ca/ssa-events>
- 96% of people living with schizophrenia reported experiencing discrimination in their communities. Participate in the virtual #SSAstridesofHope walk to raise awareness and reduce the stigma this #WorldSchizophreniaDay! Learn more at: <https://www.schizophrenia.ab.ca/ssa-events>
- Schizophrenia is a treatable brain disorder and recovery is possible! Join me in recognizing #WorldSchizophrenia Day to raise awareness and reduce the stigma. Learn more at <https://www.schizophrenia.ab.ca/ssa-events>. #SSAstridesofHope

**Be sure to include the hashtags #WorldSchizophreniaDay and #SSAstridesofHope!**